

CREATIVE APPROACH IS AN IMPORTANT FACTOR IN THE EFFECTIVE CREATION OF EDUCATIONAL RESOURCES

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ANNOTATION: *This article provides insights into how a creative approach can play an important role in the effective creation of educational materials, attract students' attention, explain complex topics in a simple way, and make the learning process interesting. The use of methods such as interactive elements, visual aids, real-life examples and gamification in the development of educational materials increases the effectiveness of the process. Also, taking into account the needs of students, using new technologies, and this approach is relevant not only to increase the quality of education, but also to increase the motivation of students.*

Key words: *creativity, interactivity, gamification, creative approach, modern technologies, positive attitude*

ANNOTATSIYA: *Ushbu maqolada kreativ yondashuvning o'quv materiallarini samarali yaratishda muhim rol o'ynashi, o'quvchilarning e'tiborini jalb qilish, murakkab mavzularni sodda qilib tushuntirish va o'quv jarayonini qiziqarli qilish imkonini berishi haqida tushunchalar berilgan. O'quv materiallarini ishlab chiqishda interaktiv elementlar, vizual vositalar, hayotiy misollar va gamifikatsiya kabi usullardan foydalanish jarayon samaradorligini oshiradi. Shuningdek, o'quvchilar ehtiyojlarini inobatga olish, yangi texnologiyalardan foydalanish va bu yondashuv nafaqat bilim sifatini oshirish uchun emas, balki o'quvchilarning motivatsiyasini oshirish uchun ham dolzarbdir.*

Kalit so'zlar: *kreativlik, interaktivlik, gamifikatsiya, kreativ yondashuv, zamonaviy texnologiyalar, ijobiy xissiyot*

АННОТАЦИЯ: *В этой статье рассказывается о том, как творческий подход может сыграть важную роль в эффективном создании учебных материалов, привлечь внимание учащихся, простым языком объяснить сложные темы и сделать процесс обучения интересным. Использование таких методов, как интерактивные элементы, наглядные пособия, примеры из реальной жизни и геймификация при разработке учебных материалов, повышает эффективность процесса. Также учитываются потребности студентов, используются новые технологии, и такой подход актуален не только для повышения качества образования, но и для повышения мотивации студентов.*

Ключевые слова: *креативность, интерактивность, геймификация, творческий подход, современные технологии, позитивный настрой.*

In the era of rapid development of digital technologies and innovations, which penetrate deeply into every aspect of human life, the need for personnel who can think creatively and find critical solutions to every problem in the field of education is increasing day by day. In this period, technologies have radically changed our lifestyle, but also education, economy, medicine, communication and even our social relations.

The age of technology is not only the era of modern devices and systems, but also an endless space of opportunities to create innovations, improve life and connect the world. In this century, technology is driving the development of society. This century shows its power not only in technical achievements, but also in bringing the knowledge and creative power of mankind to the highest heights. President Shavkat Mirziyoyev said the following - "Our youth are independent thinkers, high-minded."

to have intellectual and spiritual potential, to mature and be happy as people who are not inferior to their peers in any field in the world "We will mobilize all the strength and capabilities of our state and society for this" will be a great motivation for our young people to become knowledgeable and experienced personnel to make a stronger movement. Nowadays, there is a lot of knowledge, and the methods of acquiring it are also radically changing based on the requirements of time and space, they are important not only in the sum of modern necessary knowledge, but also in the methods of learning new knowledge. changes are happening. Modernization of the education system in our republic at the same time, new content, approach, pedagogical mentality are being implementedis offered. In such conditions, science teachers have to move in a wide range of modern innovative technologies, ideas, directions. It is not necessary to reveal certain things, but to use the positive pedagogical experiences available in our republic, as well as international ones. It is impossible to become a pedagogically literate specialist without learning today's educational technologies. After all, "Each generation faces the task of learning, mastering and developing the total wealth and knowledge created by mankind. Development of life and development of society cannot be imagined without them. The pedagogues always pay attention to the fact that the only way to fulfill this task is to educate the young generation as a well-rounded, perfect human being by continuously improving the education system. Therefore, in order for today's student to become a literate specialist in the future, our main goal is to consistently implement the upbringing of a mentally sound, independent-minded person. Creative technologies not only change creative processes, but also expand people's worldview and provide new innovative opportunities. The combination of technology and creativity is expected to bring the creative potential of humanity to a new level in the future. Creativity is at its peak during the learning process. Creativity is the ability to create new, unusual and original ideas, to find an innovative approach to solving problems or to change existing things in a unique way. It is not limited to art or science, but is used in many areas of life: business, education, technology, everyday problems, etc. Key aspects of creativity:

-Original thinking is the ability to create new, original and unique thoughts, ideas or solutions. This ability is closely related to a person's creative thinking, in which to create

ideas and solutions that did not exist before, and to search for various critical solutions to existing problems.

- Unconventional approach is the use of unexpected methods for solving problems or creating new ideas, leaving the existing rules, standards or usual thinking framework.

- Adaptability is the ability of a person, team or system to quickly and effectively adapt to changing conditions or new situations. This skill is very important for success in personal life, education, business and other areas. In this approach, he quickly adapts to different situations and develops new methods.

- Creative combination is the process of combining existing ideas, concepts, or objects and creating something new and original from them. This approach is one of the foundations of creative thinking and forms the basis of innovations, discoveries in art, science and technology. A creative approach allows bringing innovations in the field of education. For example, the use of virtual reality (VR) technologies makes the learning process of students more effective and interesting. Also, creative activities aimed at solving problems increase the analytical and creative abilities of the young generation. The creative approach is the active and effective cooperation of students with each other, with various sources of information in the form of teacher, dialogue, educational, business and role-playing games, educational (professional) tasks for mastering new social and professional experience. being considered as a solution-based analysis of specific situations. Today, the effectiveness of a creative approach is very important, because it serves as a key factor in increasing the competitiveness of individuals and education, creating innovations and solving complex problems. For this, the person who leads the way in the educational process definitely goes back to the actions of teachers and pedagogues. At this point, it is worth remembering that one of American scientist Patty Drapeau's opinion is not for nothing that "teacher's creativity inspires others". Patti Drapeau is a renowned expert on creativity and education who helps teachers develop creative thinking and make the classroom fun created many books and manuals. His works are mainly devoted to unlocking the creative potential of students, introducing them to different thinking strategies, and applying innovative approaches to solving problems. Creating educational resources based on a creative approach means developing an interesting and interactive educational tool that attracts the student. Innovative methods, technological possibilities and didactic principles are combined in the creation of such resources. A creative teacher is a person who helps students to become successful people in the future by revealing their talents, conveying knowledge to them in an interesting and effective way. Creativity in education is the key to unlocking new opportunities for every student. 1. Abdulla Avloni - in his work "Turkish Gulistan or Morality", he explained the main principles of education and raised special attention to the duties and responsibilities of the teacher. According to him, creative, innovative approach and enlightenment are an integral part of education. Avloni sees education not only as imparting knowledge, but as an integral part of spiritual education. It aims to develop the human qualities of students in the educational process. It emphasizes the need for the teacher to act not only as a teacher, but also as a personality-forming coach.

He recommends avoiding a one-size-fits-all approach to teaching students, and using different methods that are interesting and useful for students. This means that students can be educated not only as people with knowledge, creative abilities and artistic thinking.

In conclusion, the use of a creative approach in the educational system today is one of the main factors of effective and meaningful organization of the educational process. Creative approach is a teacher's activity aimed at developing students' ability to think creatively, solve problems and make independent decisions. This approach increases the activity of students and encourages them to apply their knowledge and skills in practice. A creative approach is becoming not only a requirement but also a necessity in today's educational process. Using this method, it is possible to bring the content of education to a new level, to fully reveal the intellectual and creative potential of the young generation.

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