

HOW THE INTERNET IS CREATING A GLOBAL " SUPER-DIALECT "

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Abstract. *This article provides a detailed analysis of the strong impact of modern information technologies, particularly the Internet, on language development. As a global means of communication, the Internet fundamentally transforms the ways people interact and contributes to the emergence of a new linguistic phenomenon — the “super-dialect.” The article scientifically examines the nature of the super-dialect, the factors behind its formation, and its main characteristics. It also offers an in-depth analysis of language simplification processes influenced by social media, the global dominance of the English language, memes, and visual symbols. In addition, the article discusses both the positive and negative effects of this new form of language on society, culture, and national languages.*

Keywords: *Internet, global language, super-dialect, linguistics, social media, English language, communication, memes, language evolution, digital culture*

Annotatsiya. *Ushbu maqolada zamonaviy axborot texnologiyalari, xususan internet tarmog‘ining til rivojiga ko‘rsatayotgan kuchli ta‘sirini keng va batafsil tahlil qilinadi. Global kommunikatsiya vositasi sifatida internet insonlar o‘rtasidagi muloqot shakllarini tubdan o‘zgartirib, yangi lingvistik hodisa — “super-dialekt”ning shakllanishiga olib kelayotgani ilmiy asosda yoritiladi. Maqolada super-dialektning mohiyati, uning shakllanish omillari, asosiy xususiyatlari hamda ijtimoiy tarmoqlar, ingliz tilining global ta‘sirini, memlar va vizual belgilar orqali tilning soddalashuvi jarayoni chuqur tahlil qilinadi. Shuningdek, ushbu yangi til shaklining jamiyat, madaniyat va milliy tillarga ko‘rsatayotgan ijobiy va salbiy ta‘irlari ham muhokama qilinadi*

Kalit so‘zlar: *Internet, global til, super-dialekt, lingvistika, ijtimoiy tarmoqlar, ingliz tili, kommunikatsiya, memlar, til evolyutsiyasi, raqamli madaniyat*

Аннотация. *В данной статье подробно анализируется сильное влияние современных информационных технологий, в частности сети Интернет, на развитие языка. Интернет как глобальное средство коммуникации коренным образом изменяет формы общения между людьми и приводит к формированию нового лингвистического*

явления — «супер-диалекта». В статье научно обосновываются сущность супер-диалекта, факторы его формирования, основные характеристики, а также глубоко анализируются процессы упрощения языка через социальные сети, глобальное влияние английского языка, мемы и визуальные символы. Также рассматриваются положительные и отрицательные последствия данного нового языкового явления для общества, культуры и национальных языков.

Ключевые слова: Интернет, глобальный язык, супер-диалект, лингвистика, социальные сети, английский язык, коммуникация, мемы, эволюция языка, цифровая культура

INTRODUCTION

Today, the development of humanity has reached a new stage, and in this process the internet plays a special role. The internet has become not only a means of information exchange but also a global phenomenon that directly influences human thinking, culture, and language. In earlier periods, languages mainly developed within geographical regions, national borders, and cultural environments. However, today these boundaries are increasingly disappearing. Through the internet, people living in different parts of the world can communicate simultaneously, exchange ideas, and interact with one another.[1] This is giving rise to a new form of language. In scientific literature, this new language form is called a “super-dialect.” It emerges as a result of the mixing, simplification, and generalization of different languages. The relevance of this topic lies in the fact that the speech of today’s younger generation is becoming increasingly close to internet language. Therefore, studying this process and identifying its positive and negative aspects is of significant scientific importance.

THE CONCEPT OF SUPER-DIALECT AND ITS FORMATION PROCESS

A super-dialect is a new form of language that has emerged in the internet environment as a result of the mixing of different languages. It is simplified and globally understandable. The most important feature of this language form is the wide use of English words, expressions, and especially their abbreviations. Internet users, especially young people, tend to shorten words as much as possible in order to write faster and save time.[2] As a result, traditional language structures are gradually replaced by new, compact, and fast forms of expression. This is the main factor in the formation of the super-dialect. For example, commonly used English abbreviations include:

- LOL (Laughing Out Loud) — used in very funny situations

- OMG (Oh My God) — expresses surprise or shock
- BRB (Be Right Back) — I will be right back
- IDK (I Don't Know) — I don't know
- BTW (By The Way) — by the way
- FYI (For Your Information) — for your information

These abbreviations are widely used not only among English speakers but also among users communicating in other languages. In addition, the following shortened forms are also commonly used in internet language:

u → you

r → are

pls / plz → please

thx / tnx → thanks

msg → message

pic → picture

For example: “Plz send me that pic ASAP”

“Thx for help”

As can be seen, such abbreviations make language very fast and convenient. However, at the same time, they can also lead to the weakening of traditional grammatical structures. Therefore, English abbreviations and simplified writing styles play an important role in the formation of the super-dialect. This process facilitates global communication and contributes to the emergence of a common form of expression among people of different nationalities.

THE INFLUENCE OF THE INTERNET AND SOCIAL MEDIA ON LANGUAGE

The Internet, and especially social media, is considered one of the most important factors in the formation of modern language. Today, people communicate quickly on platforms such as Telegram, Instagram, and TikTok, and in this process writing styles change significantly. Users tend not to focus on forming grammatically perfect sentences, but rather on expressing ideas quickly and briefly.[3] As a result, written speech becomes closer to spoken language, sentences are simplified, and many abbreviations and informal expressions appear. This leads to the formation of a global “super-dialect.”

For example, commonly used English expressions on social media include:

- “What are you doing?” becomes “What r u doing?”
- “I am going to sleep” becomes “I’m gonna sleep” or “gonna sleep”
- “See you later” becomes “c u later”
- “Because” becomes “cuz” or “bc”

In addition, trending phrases on social media spread very quickly:

- “This is so relatable”

- “I can’t even”
- “That’s insane bro”
- “This went viral”

Such expressions become globally popular within a short time and turn into commonly understood elements of communication. Therefore, the Internet and social media not only simplify language but also form a new global writing style. English abbreviations, informal expressions, and emojis are the main components of this process.

GLOBAL INFLUENCE OF THE ENGLISH LANGUAGE

Since a large portion of information on the Internet is in English, this language has become a global means of communication. As a result, English words are widely entering other languages, including Uzbek. Many users, even when speaking in their native language, tend to use English words. This leads to the emergence of a “hybrid language.”[4]

MEMES AND INTERNET CULTURE

Memes are an essential part of modern internet language, as they help spread new expressions and meanings very quickly. Memes not only change language but also make it more dynamic and lively.[5]

EMOJIS AND VISUAL LANGUAGE

Emojis have become a universal tool of global communication today. They allow people to express emotions and ideas even without knowing a language.

CONCLUSION : In conclusion, the Internet has had a major impact on modern language development and has led to the emergence of a new language form — the global “super-dialect.” This language facilitates communication between people of different nationalities and serves as a common means of communication. In particular, the widespread use of the English language, abbreviations, social media, and emojis are the main factors in this process. At the same time, the simplification of language may also lead to certain negative consequences. For example, the weakening of grammatical standards and the loss of specific features of national languages can be observed. Therefore, while effectively using the opportunities provided by the Internet, it is also important to preserve language correctly and enrich it.[6] Overall, the “super-dialect” is becoming an integral part of modern global society.

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