

MICROSOFT POWER POINT IN THE FIELD OF TOURISM PLACE

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**Abstract:** *In professional activity, information and communication technologies directly lay the foundation for business development and creation of modern jobs. And in the management of the tourism sector, information technology is a complex of obtaining reliable information and making decisions based on it by processing various forms of primary data in order to achieve optimal results in the tourism business with the help of hardware and software tools.*

**Keywords:** *IT, life, tourism, storage and transfer, healthcare, development.*

Here, tourism business covers many sectors, such as economic, political, social and even psychological aspects of people. A sharp change in the form of providing products and services in tourism is directly related to information technologies, in which customers are directly connected with suppliers of tourist services. As a result, the middle link that previously existed in business conducted through global network channels is being squeezed out.

The number of companies in the field of tourism through the Internet is increasing day by day, and hotels, airlines, tour operators are getting great opportunities in this regard. In addition, the document-keeping system in these companies is also radically changing. The development of mobile technologies accelerated the introduction of geoinformation systems in this area. The technical tools used in the operation of the hotel, as well as issues related to information supply and informatization, are considered in the presented training manual. The following main issues were considered: - computer networks; - software; - technology for creating information products; - available technologies in the Internet system; - database, etc.

In the field of tourism, information technology directly lays the foundation for the development of business and the creation of a modern workplace. In the management of the tourism sector, information technology is a complex of obtaining reliable information and making decisions based on it by processing various forms of initial information in order to achieve optimal results in the tourism business with the help of hardware and software tools. Here, tourism business covers many areas, such as economic, political, social and even psychological aspects of human nature. A sharp change in the form of providing products and services in tourism is directly related to information technologies, in which customers are directly connected with suppliers of tourist services. As a result, the middle link that previously existed in business conducted through global network channels is being squeezed

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In the course of teaching "Information technologies in tourism", students should acquire the knowledge of modern computers and be able to apply them to problems solved in their specialty. For the realization of these goals, the following main tasks have been set before the science:

1. Explaining the essence of information systems and technologies;
1. Training to work with specialized software; v" ability to use modern computer technologies;
2. Teaching classification of information systems in tourism;
3. Training on information systems and technologies in tourism;
4. Teaching the rational use of information systems and technologies in the organization and management of hotel work;
5. Teaching the use of information technologies in the preparation of 6 tourist services;
6. To have the ability to work with special software;
7. Teaching how to search for 8 hotels using the Internet;
8. Teaching how to develop and implement the hotel business automation process;
9. To teach the basics of organizing a virtual excursion service to the historical and architectural monuments of Uzbekistan.

Uzbekistan's achievement of high results in the economic and social spheres, its full partnership in the world economic system, the extent of high-level use of modern information technologies in all aspects of human activity, and the role of these technologies in the development of social labor efficiency depends on playing. Islam Karimov, the First President of the Republic of Uzbekistan, said: "It is difficult to ensure the development of the country without acquiring the most modern science related to world civilization."

The conditions of market economy relations greatly accelerate the pace of implementation of the latest achievements in the field of informatization of all spheres of the socio-economic development of the society. Information is entering all areas of human society. In the coming years, it will be difficult to imagine the workplace of an economist without a computer, and specialists should fully use the capabilities of this universal technique. The tourism industry is a set of various subjects of tourist activity providing services to tourists (hotels, tourist complexes, camping sites, motels, boarding houses, public catering, transport companies, culture, sports institutions, etc.).

Information culture, as a part of the general culture, serves for a person to find the right way in the flow of information. Information culture is related to the social nature of a

person. It is a product of human creativity and is reflected in: 1. the ability to use technical devices (telephones, personal computers and computer networks);

The concept of information culture is not fully formed, because the concepts of information and culture in it are multifaceted. Information culture should include:

- the person's activity in the information society;
- knowledge and skills of a person in searching, selecting and analyzing information. It

can be noted that information culture consists of the following aspects:

- the culture of searching for new information;
- the culture of reading and receiving information;
- culture of learning;
- the culture of large-scale information processing;
- culture of working with search engines;
- understanding the importance of interprofessional information exchange;
- the culture of using communication channels;
- Analytical assimilation of other opinions;
- expanding the ranks of colleagues through communication channels;
- familiarity with intellectual property laws

Modern development and achievements of information technologies show the necessity of informatization of all spheres of science and human activity. Because this is the basis and important ground for informing the whole society. Therefore, as a result of the rapid development of computer equipment and information technologies, the concept of an information society began to appear. The process of filling production and all areas of human activity with information is called informatization. Its exact definition is given in the document "On Informatization" (Tashkent, December 11, 2003): "Informatization is the provision of information resources, information technologies and information to meet the information needs of legal entities and individuals. organizational socio-economic and scientific-technical process of creating conditions using systems"

The public information process can be divided into 5 main areas:

1. Complex automation of labor, technological and production process tools.
2. Informatization of scientific research, design and production processes.
3. Automation of organizational - economic management.
4. Informing the public service sector

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