V son, Aprel

# THE IMPACT OF TECHNOLOGY ON CHANGES IN THE ENGLISH LANGUAGE

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**Annotation:** This article analyzes the impact of modern innovations on the education system. Additionally, it highlights how new methods and approaches introduced through technology, such as the active use of emojis, words, and similar processes, are currently developing and evolving. The discussion also touches upon how the latest modern technologies have transformed human life and the innovations they have introduced.

**Key words:** Technology, language, teenagers, communication, new vocabulary, social changes, social media, smartphones.

# ВЛИЯНИЕ ТЕХНОЛОГИЙ НА ИЗМЕНЕНИЯ АНГЛИЙСКОГО ЯЗЫКА

**Аннотация:** В данной статье анализируется влияние современных инноваций на систему образования. Кроме того, в ней подчеркивается, как в настоящее время развиваются и совершенствуются новые методы и подходы, внедряемые с помощью технологий, такие как активное использование эмодзи, слов и подобных процессов. Также обсуждается, как новейшие современные технологии преобразили жизнь человека и какие инновации они внедрили.

**Ключевые слова:** *Технология, язык, подростки, общение, новый словарный запас, социальные изменения, социальные сети, смартфоны.* 

Social media significantly influences how young people interact and communicate with one another, creating new norms for connection and self-expression. Many teenagers use smartphones as their primary tool for communication, and most have at least one social media account where they engage in various online activities. It has become deeply embedded in all aspects of daily life, from casual conversations to shaping personal identities. From the latest trends and challenges to sharing new music or personal milestones, social media gradually shapes popular culture by amplifying collective interests. However, its most profound impact on youth can be

V son, Aprel

seen in the realm of entertainment, where it serves as a hub for innovation and creativity.

This phenomenon highlights the broader interplay between technology and language, demonstrating a dynamic and interconnected process that continues to reshape how we communicate and articulate our ideas. Over time, advancements in technology have consistently shaped the progression of language, influencing not only how we express ourselves but also how we interpret meaning. From the advent of the printing press to the rise of the internet and digital communication tools, each milestone in technology has brought both new opportunities and unique challenges to linguistic expression, pushing the boundaries of traditional communication[1].

Far beyond being a mere vehicle for transmitting language, technology plays an active role in transforming it by introducing novel linguistic trends. This reciprocal relationship has given rise to numerous linguistic phenomena, including the invention of new terminology, the widespread use of acronyms and abbreviations, and the simplification of language for streamlined communication. Examining the effects of the internet and social media reveals how deeply they have reshaped our ways of exchanging information and constructing meaning, particularly in fostering global and multicultural dialogues.

Social media, as a dominant technological platform, exemplifies this interplay by creating new forms of expression and communication, especially among youth who are at the forefront of these changes. It serves as a space where trends emerge and evolve rapidly, influencing not only cultural norms but also linguistic structures, such as the integration of visual and textual elements like memes and emojis. This intricate connection underscores the flexibility of language and its remarkable ability to evolve alongside technological advancements, proving its adaptability in diverse contexts.

The evolution of language is a never-ending, adaptive process that aligns with societal, cultural, and technological changes, reflecting the continuous transformation of human communication. It is not a static entity but a dynamic system that mirrors the creativity, challenges, and experiences of the communities that utilize it, revealing the profound connection between language and lived realities. In this ever-evolving landscape, technological innovation serves as a pivotal driver of change, reshaping linguistic traditions to suit modern demands. This rapid evolution is particularly evident in the sweeping changes brought about by the digital age, where communication transcends borders and linguistic diversity thrives. Technological developments have not only enriched language with new vocabulary but have also triggered structural shifts, making communication more inclusive and accessible. The emergence of digital communication platforms, the ubiquity of social media, and the

V son, Aprel

expansion of the internet have accelerated the global spread of language, ensuring it adapts swiftly to meet the demands of an increasingly interconnected world where ideas travel instantly.

The dynamic synergy between language, technology, and culture illustrates the resilience and adaptability of linguistic systems, highlighting their capacity to thrive amid constant change.

Social media, as both a cultural and technological phenomenon, serves as a testament to the transformative power of this relationship, reshaping how we connect, express, and understand one another in an interconnected world. The continuous evolution of language driven by technology ensures that communication remains relevant, creative, and reflective of modern society's complexities[2].

Technology and modern social changes have led to the introduction of new words and neologisms into the English language. Below are some of these new neologisms and their meanings: [3].

#### 1. Selfie

Meaning: Taking a picture of yourself using a phone or other device.

This word became widely used in the 21st century as taking self-portraits became a trend on social media.

## 2. Binge-watch

Meaning: Watching multiple episodes of a TV show or series in one sitting.

This word emerged as video streaming became more popular, with platforms like Netflix amplifying this trend.

## 3. Ghosting

Meaning: Cutting off all communication with someone without any explanation or response.

It is often used online, particularly in romantic relationships.<sup>1</sup>

#### 4. Influencer

Meaning: A person with a large following on social media who promotes products or services to their audience.

This word arose with the development of social media marketing and advertising. 5. Emoji

Meaning: Small graphical symbols or icons used in text messages to express emotions or ideas.

This word comes from e (electronic) and moji (character), and emojis are used to enhance emotional expression in written communication.[4]

 $<sup>^{\</sup>rm 1}$  Mohammad. J.R - 2012 . Technology in Language Education: Benefits and Barries

V son, Aprel

## 6. FOMO (Fear of Missing Out)

Meaning: The fear of missing an event or not participating in something, often related to social media.

This word describes the feeling of anxiety when observing others' happy or active lives online.[5]

## 7. Spam

Meaning: Unsolicited or irrelevant messages, often in the form of advertisements or potentially harmful content.

This word is particularly used in reference to email and social media.

These neologisms have entered the English language as a result of technological advancements, social media, and new methods of communication. They not only update the language but also reflect modern culture and social changes[6].

Conclusion: In conclusion, the rapid advancement of technology has fundamentally transformed the way we live, work, and communicate, making it an indispensable part of modern society. Its role in education, particularly in language learning, cannot be overstated. Modern technologies, such as smartphones, computers, and various digital platforms, have revolutionized the learning process, providing learners with accessible and innovative tools that cater to diverse linguistic needs. For non-native English speakers, these tools offer unparalleled opportunities to engage with new methods, interactive content, and immersive environments that make acquiring language skills more efficient and enjoyable.

Furthermore, technology's contribution is not limited to language learning but extends to the broader spectrum of knowledge acquisition across multiple disciplines. As technology continues to assist and simplify our endeavors, it becomes imperative for learners to adapt to these advancements, cultivating digital literacy and the ability to utilize these tools effectively.

The democratization of learning brought about by technology has bridged generational gaps, encouraging both younger and older individuals to pursue language acquisition with renewed enthusiasm. This universal accessibility fosters a more inclusive learning environment, empowering individuals to achieve linguistic proficiency and confidence at their own pace. Ultimately, the integration of technology in language education represents a groundbreaking innovation, one that continues to reshape the educational landscape and unlock the full potential of learners worldwide.

V son, Aprel

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