



THE ROLE OF PHRASEOLOGY IN MODERN LIFE

Zuvaytova Sarvinoz Nusurxon qizi

Karshi State University

Foreign Language faculty, 3rd year student

Tel: +99895 074 43 01

email: s9376523@gmail.com

Annotation: *This article examines the significance of phraseology in modern life, emphasizing its role in language enrichment, communication, and cultural identity. Phraseological units such as idioms, proverbs, and fixed expressions are widely used in everyday speech, media, literature, and education. They not only enhance linguistic expressiveness but also reflect the worldview and mentality of a nation. Understanding and using phraseological expressions effectively is essential for both native speakers and language learners in order to achieve fluency, emotional impact, and cultural competence.*

Keywords: *phraseology, idioms, communication, language culture, modern usage, linguistic expression, cultural identity.*

Аннотация: *В данной статье рассматривается значение фразеологии в современной жизни с акцентом на её роль в обогащении языка, общении и формировании культурной идентичности. Фразеологизмы, такие как идиомы, пословицы и устойчивые выражения, широко используются в повседневной речи, средствах массовой информации, литературе и образовании. Они не только придают речи выразительность, но и отражают мировоззрение и менталитет народа. Понимание и правильное использование фразеологических единиц важно как для носителей языка, так и для изучающих язык, чтобы достичь беглости, эмоциональной окраски и культурной грамотности.*

Ключевые слова: *фразеология, идиомы, общение, языковая культура, современное употребление, выразительность речи, культурная идентичность*

Introduction

Language is not only a means of communication, but also a reflection of a nation's history, culture, and mentality. One of the most vivid and expressive components of language is **phraseology**, which encompasses idioms, proverbs, fixed expressions, and other set phrases that carry meanings beyond the literal interpretation of their individual words. Phraseology, as a branch of linguistics, studies these stable combinations of words and their role in communication. In today's rapidly changing



and globalized world, phraseological units remain highly relevant. They are used not only in literature and folk culture, but also in the media, advertising, political discourse, business communication, and social media platforms. Their figurative meanings, emotional coloring, and cultural references enrich everyday speech and help people express thoughts more effectively and colorfully. This paper aims to explore the place and importance of phraseology in modern life. It examines how phraseological expressions contribute to language development, how they function in contemporary communication, and why their understanding is essential for both native speakers and learners of a foreign language.

- **Definition and Nature of Phraseology**

Phraseology includes a wide range of word combinations that have become fixed through repeated use. These include:

- **Idioms** (e.g., *kick the bucket*, *break the ice*),
- **Proverbs** (e.g., *a stitch in time saves nine*),
- **Clichés** (e.g., *at the end of the day*),
- **Phrasal verbs** (e.g., *give up*, *look after*).

These units often carry meanings that cannot be inferred from the meanings of the individual words, making them both fascinating and challenging to understand. They are deeply rooted in the cultural and historical context of a language.

- **Phraseology in Communication and Daily Life**

In everyday conversation, phraseological units help speakers express ideas vividly and concisely. For example, instead of saying “He died,” one might say “He kicked the bucket,” adding a colloquial tone. These expressions enhance emotional impact, emphasize opinions, and make speech more engaging.

In media and journalism, idioms and proverbs are frequently used in headlines, articles, and advertisements to capture attention and make messages memorable. For example, a political headline might read, “*No time to cry over spilled milk*”, suggesting that regrets are futile and action is needed. On social media, phraseological expressions are often adapted creatively to convey humor, sarcasm, or strong opinions. They provide a sense of identity and belonging, especially among young people who blend traditional sayings with internet slang.

- **Phraseology in Education and Language Learning**

Phraseological competence is a crucial part of language proficiency. In language education, students are encouraged to learn idiomatic expressions to sound more natural and fluent. Without understanding idioms or figurative speech, even advanced learners may struggle with comprehension in real-life conversations or cultural texts.





Teachers use phraseology to explain cultural nuances, teach connotations, and improve learners' expressive abilities. For example, understanding the idiom "*to let the cat out of the bag*" helps learners grasp not only the meaning (to reveal a secret) but also the tone and usage context.

- **Cultural and Cognitive Aspects of Phraseology**

Phraseological units are closely tied to a nation's worldview and traditions. Proverbs and idioms often encapsulate moral lessons, historical experiences, or collective wisdom. For instance, English idioms like "*the early bird catches the worm*" reflect the value placed on initiative and punctuality.

From a cognitive perspective, phraseology shapes how people conceptualize and categorize experiences. Idiomatic thinking often simplifies complex ideas and conveys abstract concepts through vivid imagery. This reflects the metaphorical nature of human cognition, as emphasized by cognitive linguists like Lakoff and Johnson.

- **5. The Evolution and Modernization of Phraseological Units**

Modern phraseology is not static. New idiomatic expressions emerge through social trends, technological changes, and global interactions. For example, the phrase "*to ghost someone*" (suddenly cut off communication) has emerged from digital culture. Old idioms may also be reinterpreted or used ironically. Phraseological creativity is a growing trend, where speakers play with traditional expressions for humorous or critical effect, as seen in internet memes or satirical writing. Phraseology continues to play a significant role in modern life, shaping not only how people speak but also how they think and perceive the world around them. Phraseological expressions are deeply rooted in culture and history, yet they remain dynamic and adaptive to the needs of contemporary communication. Whether in everyday conversations, journalism, education, or digital media, idioms and other fixed expressions help enrich language, add emotional and rhetorical power, and strengthen cultural identity. Their effective use reflects not only linguistic competence but also social and cultural awareness.

For language learners and educators, mastering phraseology is essential to achieving fluency and authenticity. For native speakers, it is a tool of creativity and tradition. As society evolves, so does phraseology—adopting new forms, meanings, and functions, while preserving the wisdom and artistry of the past. Thus, phraseology serves as a bridge between tradition and innovation, between words and meaning, and between individuals and the communities they belong to.





References

1. Cowie, A. P. (1998). *Phraseology: Theory, Analysis, and Applications*. Oxford University Press.
2. Gläser, R. (1988). "The Stylistic Potential of Phraseological Units in the Light of Genre Analysis." *Phraseology: Theory and Practice*, 125–143.
3. Moon, R. (1998). *Fixed Expressions and Idioms in English: A Corpus-Based Approach*. Oxford: Clarendon Press.
4. Fernando, C. (1996). *Idioms and Idiomaticity*. Oxford University Press.
5. Lakoff, G. & Johnson, M. (1980). *Metaphors We Live By*. University of Chicago Press.

