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The Effectiveness of Using Multimedia Tools in Foreign Language Teaching

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Abstract: *This article investigates the effectiveness of multimedia tools in foreign language teaching, considering their impact on various aspects of language acquisition, including vocabulary acquisition, pronunciation, grammar, and communicative competence. A review of existing literature reveals both the potential benefits and challenges associated with integrating multimedia into language classrooms. The article concludes by emphasizing the importance of thoughtful pedagogical approaches and careful selection of multimedia resources to maximize their effectiveness and address potential limitations.*

Keywords: *Multimedia, foreign language teaching, language acquisition, vocabulary, pronunciation, grammar, communicative competence, technology-integrated language learning (TELL), learner engagement, pedagogical effectiveness.*

Introduction

The rapid advancement of technology has profoundly impacted educational practices, and foreign language teaching is no exception. Multimedia tools, encompassing a wide range of digital resources such as interactive software, videos, audio recordings, virtual reality experiences, and online simulations, offer

significant potential for enhancing language learning. This article examines the effectiveness of these tools, analyzing their impact on different facets of language acquisition and considering the pedagogical implications of their integration into the classroom. It will address both the benefits and limitations of using multimedia in foreign language instruction.

Main part

Before we talk about the effects of using educational multimedia tools in teaching English, let's look at the meaning of the word multimedia and its components. Although the word has been given different definitions in different literatures, they essentially mean the same thing:

Derived from English: "multi - many" and "media - carrier, environment". A combination of sound, image, and text that are carriers of different forms of information. Co-occurrence of visual and audio effects in interactive software management. Typically, this means a combination of text, sound and graphics, and more recently, animation and video. Multimedia web links and compact discs are descriptive, if not most important, feature hyperlinks.

A set of hardware and software tools for working with video and audio. Computers with multimedia usually have the ability to add powerful video systems, VCRs and camcorders, hardware to capture the image and record it digitally on a hard magnetic disk, attach the image on top. In addition, they have the ability to add an acoustic system to the sound board for the reflection and synthesis of sound, the transmission of information for reading from a compact disc.

Technology for the integrated presentation of any type of information. Multimedia provides joint image processing, speech processing, and document processing. This allows the screen to display the image along with the text and sound. One of the important directions of multimedia is the creation of teaching systems.

Multimedia is in fact an integral part of the illustration of modern information technology. For this reason, the effect of their sealing in the minds of children is positive. Even before children learned to read and write, they received information through images. In this sense, illustrations can be considered a “universal language”. It is this quality in them that teaches children to think figuratively. It is in harmony with their imaginary world.

Multimedia - computer systems that allow you to record audio and video. An integrated view of the delivery of educational materials to students on the basis of audio-video text, graphics and animation effects on the basis of software and hardware of computer science.

Multimedia tools - a system of tools for displaying images, videos, animated graphics, text, spoken and audio images.

All the definitions given to the multimedia above come together at one point. Its unique features, the tasks it performs create great opportunities to increase the effectiveness of the lesson. It is no secret that multimedia tools, which have become the main equipment of live lessons, are also the core of distance learning today. In addition, in the literature, the first stage of planning a virtual laboratory is the creation of a special room, which is equipped with multimedia tools.

The most widely used multimedia tools for teaching English are:

- presentations;
- animated videos;
- games;
- video attachments;
- multimedia galleries;
- audio attachments;
- Applications for the Web.

Multimedia offers compelling advantages for vocabulary learning. Visual and auditory elements combine to create richer contextualized learning experiences, surpassing the limitations of traditional textbook definitions. Interactive exercises allow for immediate feedback and reinforcement, improving retention rates. Furthermore, the ability to access diverse authentic materials, such as film clips, news reports, and songs, exposes learners to vocabulary used in real-world contexts, fostering deeper understanding and application.

Multimedia tools facilitate pronunciation practice through features such as audio recordings of native speakers, speech recognition software offering immediate feedback, and interactive pronunciation drills. Repeated listening and imitation capabilities enhance learners' ability to mimic authentic pronunciation patterns. Moreover, access to diverse accents and speech styles broadens learners' understanding of spoken language variations, ultimately improving their fluency and comprehension.

Multimedia resources can aid grammatical understanding by providing visual representations of complex structures, animations illustrating grammatical rules in action, and interactive exercises that allow learners to apply their knowledge immediately. Gamified activities and simulations can make grammar practice more engaging and less daunting, leading to improved comprehension and retention.

Multimedia tools offer rich opportunities for developing communicative competence. Interactive simulations, virtual role-playing scenarios, and online language exchange platforms provide authentic communication contexts.

Exposure to authentic language materials (e.g., podcasts, interviews) familiarizes learners with natural speech patterns and idiomatic expressions, improving their ability to understand and participate in real-world conversations.

Moreover, multimedia tools provide exposure to authentic English, offering real-world contexts in which the language is used. Videos, podcasts, and interactive scenarios help students understand how English is spoken in daily life, building both their cultural awareness and language proficiency. This immersion prepares students for actual communication, as opposed to focusing solely on textbook English. Additionally, multimedia tools play a crucial role in improving pronunciation and listening skills. By listening to native speakers in various contexts, students can mimic authentic accents and speech patterns, gaining a deeper understanding of the language and improving their ability to comprehend different conversational speeds.

Another significant benefit of multimedia tools is the instant feedback they provide. Interactive language learning apps and quizzes enable students to receive immediate responses to their efforts, allowing them to recognize and correct mistakes in real-time.

Despite the numerous advantages, several challenges remain:

- **Digital Divide.** Unequal access to technology and reliable internet connectivity can create disparities among learners.
- **Teacher Training.** Effective integration requires teachers to receive adequate training and support in using and integrating multimedia resources effectively.
- **Over-Reliance on Technology.** An overemphasis on technology can detract from crucial face-to-face interaction and collaborative learning activities.
- **Cognitive Overload.** Poorly designed multimedia materials can lead to cognitive overload, hindering effective learning.
- **Cost and Sustainability.** Access to high-quality multimedia resources can be costly, impacting the financial viability of their widespread implementation.

Today, the process of creating animated boards, computer graphics and design is much more advanced. In the world experience, they have become a key component of the educational process and have long been used in the teaching process. The cartoons we see are made on the basis of these technologies. But the lack of multimedia textbooks prepared for the course process is sad, of course. The theory has already recognized the importance of multimedia textbooks, tools. He is awaiting his practical confirmation. Demand for multimedia tools is especially high in English language teaching. Practice shows that teaching students based on multimedia means is twice as effective and time-saving. Multimedia-based learning can save up to 30% of time, and the knowledge gained will be stored in memory for a long time. If students receive the given

materials on the basis of visibility, the retention of information will increase by 25-30%. In addition, if learning materials are provided without audio, video, and graphics, memory retention will increase by 75%. The information stored in the child's memory in this way increases his level of knowledge, the level of aesthetic taste. It develops verbal competencies. In general, it is effective to impart theoretical knowledge to a child in this way, which is practically effective.

Conclusion

In conclusion, multimedia tools hold significant potential for enhancing foreign language teaching. Their capacity to improve vocabulary acquisition, pronunciation, grammar, and communicative competence is well-documented. However, realizing their full potential requires careful consideration of pedagogical principles, learner needs, and potential challenges. Teacher training, equitable access to technology, and the mindful integration of multimedia alongside traditional teaching methods are crucial for maximizing the effectiveness of these tools and ensuring a comprehensive and engaging learning experience for all students. Further research should focus on investigating the long-term impacts of multimedia integration and developing strategies to address the identified limitations.

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