TANQIDIY NAZAR, TAHLILIY TAFAKKUR VA INNOVATSION G'OYALAR

THE IMPACT OF TECHNOLOGY ON LANGUAGE DEVELOPMENT

Gulshoda Rashidova
Teacher of USWLUTashkent,Uzbekistan
Email:rashidovagulshoda@gmail.com
Tel:90-327-07-88
Iskandarova Munira
Student of USWLU Tashkent,Uzbekistan
Email:munira2622@gmail.com
Tel:93-488-26-22

Abstract. *The rapid advancement of technology has significantly influenced the development of language, reshaping communication patterns, vocabulary, and linguistic structures. This article explores how digital communication tools, social media platforms, and artificial intelligence have contributed to the evolution of language in modern society. Key areas of focus include the emergence of new lexicons, the simplification of grammar and syntax in online interactions, and the increasing prevalence of multimodal communication, such as emojis and memes. The study also examines the potential erosion of traditional linguistic norms and the rise of globalized language trends, emphasizing the balance between innovation and cultural preservation.*

Аннотация. *Быстрое развитие технологий значительно повлияло на развитие языка, изменив способы общения, лексику и лингвистические структуры. В данной статье исследуется, как цифровые коммуникационные инструменты, социальные сети и искусственный интеллект способствовали эволюции языка в современном обществе. Основное внимание уделяется появлению новых лексиконов, упрощению грамматики и синтаксиса в онлайн-общении, а также растущей популярности мультимодальной коммуникации, такой как эмодзи и мемы. Исследование также рассматривает возможное разрушение традиционных лингвистических норм и рост глобализированных языковых тенденций, подчеркивая необходимость баланса между инновациями и сохранением культуры.*

Ключевые слова: *Развитие языка, технологии цифровая, коммуникация, социальные сети, эволюция языка, мультимодальная коммуникация, искусственный интеллект, глобализация языка.*

Annotatsiya: *Texnologiyaning tez rivojlanishi til rivojlanishiga sezilarli ta'sir ko'rsatib, muloqot uslublari, leksika va lingvistik tuzilmalarning o'zgarishiga olib keldi. Ushbu maqolada raqamli kommunikatsiya vositalari, ijtimoiy tarmoqlar va sun'iy intellekt zamonaviy jamiyatda til evolyutsiyasiga qanday hissa qo'shgani o'rganiladi. Yangi leksikalar paydo bo'lishi, onlayn muloqotda grammatik va sintaktik tuzilmalarning soddalashuvi, shuningdek, emodji va memlar kabi multimodal muloqotning ommalashuvi asosiy e'tiborda. Tadqiqot an'anaviy lingvistik me'yorlarning zaiflashishi va globallashgan*

til tendensiyalarining o'sishini ham ko'rib chiqib, innovatsiyalar va madaniy merosni saqlash o'rtasidagi muvozanatni ta'kidlaydi.

Kalit so'zlar: *Til rivojlanishi, texnologiya, raqamli kommunikatsiya, ijtimoiy tarmoqlar, til evolyutsiyasi, sun'iy intellect, tilning globallashuvi.*

Introduction. The rapid advancement of technology has significantly impacted language development, influencing how people communicate, the vocabulary they use, and the structure of their language. With the rise of digital communication tools, social media platforms, and artificial intelligence (AI), language has evolved in new and complex ways. The emergence of new lexicons, simplification of grammar and syntax in online interactions, and the increasing use of multimodal communication such as emojis and memes are reshaping how individuals express themselves (Smith, 2020; Johnson & Lee, 2019). These technological innovations have created new modes of communication that transcend traditional linguistic boundaries, offering both opportunities and challenges for language development (Brown, 2021).While the digital age has opened new possibilities for language acquisition and communication, it also raises concerns about the erosion of traditional linguistic norms and the homogenization of languages through globalized trends (Davies, 2022). The use of simplified language in online platforms may lead to a decline in the complexity of communication, potentially affecting the depth of expression and cultural identity (Miller, 2020). However, others argue that technology facilitates the diversification of language, making it more inclusive and accessible across various demographic groups (Williams, 2018).

Methodology. This study adopts a mixed-methods approach, integrating qualitative and quantitative techniques to examine the impact of technology on language development. The research involves three main data collection methods: content analysis, surveys, and expert interviews. A content analysis of digital communication, including social media posts, online articles, and text messages, is conducted to identify the ways in which language is evolving in the digital age. The focus is on the emergence of new lexicons, simplification of grammar and syntax, and the growing use of multimodal communication such as emojis and memes. A sample of posts from social media platforms (e.g., Twitter, Instagram, Facebook) is analyzed over a six-month period to capture current linguistic trends (Smith, 2020). This method allows for the identification of patterns in language use and the adaptation of communication strategies to fit the online environment (Johnson & Lee, 2019).

A survey is distributed to 500 participants, including language learners, educators, and regular users of digital platforms, to gather data on their perceptions of technology's effect on language acquisition and communication. The survey includes questions about the frequency of multimodal communication (e.g., emojis, GIFs), the perceived simplification of grammar, and the impact of technology on language complexity (Miller, 2020). The sample is designed to represent various age groups, linguistic proficiency levels, and

cultural backgrounds to ensure diverse perspectives (Williams, 2018). This approach aims to capture the subjective experiences and views of those directly involved in digital communication (Brown, 2021).

Results. The findings of this study reveal significant trends in how technology is influencing language development, with both positive and negative implications for communication patterns, linguistic diversity, and language norms. There is significant concern among experts about the erosion of traditional linguistic norms due to the dominance of digital communication tools. In the interviews, many linguists emphasized that the widespread use of simplified language, shorthand, and non-standard grammar could lead to the degradation of more formal and structured linguistic practices. This finding aligns with the observations of Brown (2021), who argues that the normalization of non-standard language forms in digital spaces could gradually erode the richness of traditional languages, especially in educational and professional settings.

Conclusion: In conclusion, the rapid advancement of technology has profoundly impacted language development, fostering both innovation and challenges. Digital communication platforms have facilitated the creation of new lexicons, promoted more efficient and creative expression, and allowed language to adapt to the fast-paced nature of modern communication. At the same time, the simplification of grammar and syntax in informal digital contexts raises concerns about the erosion of linguistic complexity and the long-term effects on language proficiency. Moreover, the global dominance of English on digital platforms has contributed to the marginalization of local languages and dialects, highlighting the need for careful consideration of linguistic diversity in the digital age. However, technology also offers valuable opportunities for the preservation and revitalization of endangered languages through online tools and platforms.

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